

By Harry Wang, Senior Director of Research, and Kristen Hanich, Researcher

Synopsis	Leaderboard
<p>This <i>Digital Disruptions Connected Health Tracker</i> examines emerging technologies and solutions in the digital health industry that creatively change how consumers shop and use healthcare products, solutions, and services, and disrupt legacy solutions and business models. It profiles select innovators and disrupters in five categories, and rate/rank them in a leaderboard, complete with highlights of their winning strategies.</p>	<p style="text-align: center;">Innovator Leaderboard—A 2x2 Matrix-based Evaluation Framework</p> <div style="text-align: center;"> <p>Sustainable Disruption Matrix</p> <p>High ↑ Growth Sustainability ↓ Low</p> <p>Low ← Disruptiveness to incumbents/traditional industry → High</p> <p style="font-size: small;">© Parks Associates</p> </div>
<p>Publish Date: 4Q 16</p>	<p>The healthcare industry is in deep transformation today. The pace of innovation, fueled by mobile/digital technology and cloud infrastructure, and spurred by healthcare industry stakeholders' motivation to deliver care more efficiently and cost effectively, has reached new peak in 2015. "Successful IPOs from companies such as Fitbit, Teladoc, and MindBody in mid-2015 show that viable business models can open up new growth opportunities in the healthcare industry," said Harry Wang, Senior Research Director, Parks Associates. "Incumbents must step up their own innovations, or look for quality startups as acquisition or partnership targets."</p>
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List of Companies	
Alignment Healthcare	Medtronic/ Cardiocom
AMC Health	MedZed
American Well	meQuilibrium
Benefitter	mPulse Mobile
BitGym	nGage Health
Blue Mesa Health	Noom
Bright.MD	Nudge Health
CaptureProof	Pager
Care Innovations	Patient PAL
Carena	PatientPoint
CareScout	PatientPrompt
CareSync	PatientsLikeMe
Castlight Health	Persivia
Circle Medical	Philips/Wellcentive
CircleLink Health	PokitDok
CirrusMD	Rally Health
Collective Health	RedBrick Health
ContextMedia: Health	Remedy Health Media
Conversa Health	Revation Systems
Copatent	Sanitas Health
Curely	Sentrian
Daily Burn	Simplee
Doctor On Demand	SimplyInsured
Emmi Solutions	SinoraHealth
Enli	Skimble
Envera Health	Smart Patients
Fitness Buddy	Smartlink Mobile
Fitocracy	SnapMD
Ginger.io	SparkPeople
GoodRx	SpendWell
Greatist	Spruce
Happify	StayWell
Headspace	stickK
Health Dialog	Stride Health
Healthcare Bluebook	Sworkit
Healthgrades	Tactio Health
HealthInReach	Teladoc
HealthSparq	Teleperformance
HealthTap	TouchCare
Healthways	Virgin Pulse
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